In June 2011, MCH was awarded the much-coveted renovation of this historic, mid-century "International Style" architectural icon by architect Welton Becket. Beyond hosting the annual Academy Awards (1961-68), it earned an enviable reputation as "the place" to perform rock music and get exposure in the 1960s. The Santa Monica Civic, which today serves as home to the Santa Monica Symphony Orchestra as well as various trade shows and occasional popular acts, will be managed by Nederlander upon renovation completion. In 1964, it hosted the astounding T.A.M.I. show featuring nearly every notable pop group of the time, including James Brown, The Beach Boys, The Supremes, Jan & Dean and, of course, the Rolling Stones. Since then, it has hosted the likes of Sarah Vaughn, the Doors, Bruce Springsteen, the Clash, David Bowie, Elton John and Bob Dylan. Subsequently, "in the day", every band that hoped to rise to the ranks that these groups did, strived to headline here. Its unique hydraulic floor enables the Civic quickly to convert from a 3,000-seat performance space to a 27,000sf exhibit space.

Design for full renovation was well underway in 2012 when the project was halted due to termination of Redevelopment Agency funding.

Reference: Brenda Levin, FAIA 213.623.8141

Visit: www.santamonicacivic.org

HISTORIC CIVIC AUDITORIUM
STUDY & RENOVATION DESIGN
SANTA MONICA, CA